

Shadow



Shadow: highly effective, entry-level option.

People are your key asset. When they're travelling, knowing where they are can help you mitigate risk to them. **That's where Blue CRM can help.**

With Blue CRM, you know where your people are, with GPS accuracy, around the world, around the clock.

Shadow is a highly effective service which allows you to locate and analyse the movements of your staff, using a standard internet browser.

Staff locations are updated on-screen every hour. They have an emergency alert-button feature which, if they need to use it, will automatically alert nominated personnel by email and SMS.

24/7 technical support is available by telephone from our state-of-the-art Client Response Centre (CRC).

> Natural disasters and extreme weather incidents are increasing. A major re-insurer reported that business losses from natural disasters totalled around £137bn in 2008. 220,000 people were killed in cyclones, earthquakes and flooding. In the wake of such disasters, the ability to find and assist your staff quickly demonstrates an exceptional duty of care, and saves both time and money.

> Swine flu affected over 15,000 people in 53 countries within 3 months. By understanding your employees' current and recent travel patterns, you can assess your highest risk assets, mitigate the risk of spread and estimate any potential loss in productivity.



features:

- > Uses your existing mobile phone
- > Locates user hourly using GPS & GSM
- > Pay for only the days you need
- > Includes emergency alert-button
- > Manage in secure online Members Area
- > Configure automated alerts

Shadow at a glance

Whether your company is large or small, whether you want to cover one person or a hundred, wherever your people are in the world, Shadow can provide a solution.

Simple to Operate/No Extra Device Required

No training required. Just download our application to an existing mobile phone, and use the menu to check your status or trigger an alert.

Easy to Monitor – From Anywhere

End users and managers can simply log on to the secure website via a laptop or PC, to see their location mapped using Microsoft Virtual Earth. They can plot their location "trace" for the last day, week or even month.

GPS Accuracy

Blue CRM use sophisticated GPS, mapping and communications technology to position people or equipment around the world. If there's no GPS, we use GSM triangulation, improving coverage inside buildings.

No Infrastructure Needed

All you need is a laptop with internet access. All your staff need are their existing mobile phones.

Emergency Alert

In an emergency, the user can trigger an alert, sending their location every minute. Nominated personnel will be notified automatically by both email and SMS.

Manage Users

Quickly send SMS messages to individuals or a group. Switch users "on" or "off" (eg as they arrive home) as required.

Incidents

Read about evolving news incidents and keep up to date on security issues around the world. Incidents can be viewed through the secure website.

Global Intelligence Gateway

Read more detailed intelligence reports about cities, countries and security summaries of interest in the GIG (Global Intelligence Gateway).

Highest Levels of Security

All information is fully encrypted and managed in a secure hosted Data Centre with automatic back-up in two remote locations.

24/7 Software Support

Telephone and email software support is available from the Client Response Centre team, around the clock by telephone and email.

Affordable and Easy to Buy

You simply go online and buy a bank of user-days, so you only pay when you elect to use the service.

Contact us on **+44 (0)118 9072600**, or email us at **info@bluecrm.co.uk**

Alternatively, subscribe now by visiting our website at **www.bluecrm.co.uk**



Know where they are, around the world, around the clock.

Blue CRM services and software products are widely used by leading companies and organisations around the world, from Bogota to Baghdad, from Paris to Perth.

Our clients include international banks, mining and oil conglomerates, government agencies, media organisations and major players in engineering, telecoms, food, tobacco and construction.

Our services are also increasingly used by individuals.